



## 2025 SPONSORSHIP INFORMATION

8th Urban Servant Leadership Un-Conference  
WWW.UNITEFORCHANGE.ORG INITIATIVE  
5051 ROBINSROCK WAY, INDIANAPOLIS, IN 46268  
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info@uniye4change.co.site

**UNITEFORCHANGE**.ORG  
**#EnoughIsEnough**



# Urban Servant Leadership Un-Conference

Summer 2025 • Location: Martin University, Indianapolis, Indiana

April 1, 2025

Dear Business Leader/Community Stakeholder,

**Unite for Change** is a community-based advocacy organization dedicated to educating, empowering, and mobilizing urban servant leaders across Indiana. Focused on equity, justice, and collective impact, Unite for Change brings together grassroots leaders, faith communities, nonprofits, and concerned citizens to address systemic challenges and build stronger, more resilient communities. Through convenings like the **Urban Servant Leadership Unconference**, the organization equips everyday changemakers with the tools, training, and support needed to lead transformative change from the ground up.

We're honored to present this transformative gathering rooted in our 2025 theme: "**Freedom Through Unity.**"

This year's Unconference is more than an event—it's a movement. A space where advocates, leaders, and everyday changemakers come together to educate, empower, and activate real solutions for Indiana's urban communities.

Thank you for considering how you can be part of this collective impact. Let's build something powerful—together.

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## Sponsorship/Donation Form

ORGANIZATION NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVEL (Details below):

Platinum (\$6,000)    Gold (\$3,500)    Silver (\$2,000)    Friend (\$500)    Special \$ \_\_\_\_\_

\*You can email information to [info@unite4change.co.site](mailto:info@unite4change.co.site). Unite for Change is an Indiana 501(c)3 not-for-profit. Gift receipts are available for tax purposes.

# Sponsorship Opportunities

## **TITLE SPONSOR \$15,000 (1 available)**

Exclusive Recognition as Presenting Sponsor (“*Urban Servant Leadership Unconference, Presented by [Your Organization]*”)

### **Branding & Visibility**

- Premier logo placement on all event marketing, signage, and digital promotions
- Prominent feature on the Unite for Change website with link to your organization
- Recognition in all press releases and media outreach
- Full-page ad or spotlight feature in digital event program
- Customized branding opportunities in high-traffic areas of the event

### **Speaking & Engagement Opportunities**

- Opportunity to deliver a 3–5 minute welcome message during the opening session
- Invitation to present or co-host a breakout session (optional)
- Recognition from the main stage during opening and closing remarks

### **Networking & Community Engagement**

- 10 complimentary general admission tickets for your staff, partners, or guests
- Premier exhibit space at the event
- Opportunity to include branded materials or giveaways in attendee bags

### **Legacy & Impact**

- Recognition in post-event recap materials and sponsor appreciation communications
- Partnership acknowledgment in community reports and future engagement campaigns

## **PLATINUM SPONSOR \$6,000 (2 available)**

- 5 reserved registration slots to Un-Conference and workshops
- Recognition as a Platinum Sponsor on all Un-Conference event marketing. (We will include logo, when possible)
- Recognition as Platinum sponsor and prominent logo and link placement on UniteForChange.org website and virtual conferencing system
- Acknowledgement through UFC twitter feed and Facebook page
- Presenting rights during the UFC Un-Conference Recognition Luncheon
- Opportunity to provide special offers and discounts for virtual attendee’s
- 1 Exhibit booth at the UFC Un-Conference in the virtual conferencing system

## **GOLD SPONSOR \$3,500 (3 available)**

- 3 reserved registration slots to Un-Conference and workshops
- Recognition as a Gold Sponsor on all Un-Conference event marketing. (We will include logo, when possible)
- Recognition as Gold sponsor and prominent logo and link placement on UniteForChange.org website and virtual conferencing system
- Opportunity to provide special offers and discounts for virtual attendee’s
- 1 Exhibit booth at the UFC Un-Conference in the virtual conferencing system

**SILVER SPONSOR \$2,000 (5 available)**

- 3 reserved registration slots to Un-Conference and workshops
- Recognition as a Silver Sponsor on all Un-Conference event marketing. (We will include logo, when possible)
- Opportunity to provide special offers and discounts for virtual attendee's
- 1 Exhibit booth at the UFC Un-Conference in the virtual conferencing system

**FRIEND OF Unite For Change \$500 (20 available)**

- Recognition as a friend of the Unite For Change initiative and logo and link placement on UniteForChange.org website
- 1 reserved registration slots to Un-Conference and workshops
- Opportunity to provide special offers and discounts for virtual attendee's
- 1 Exhibit booth at the UFC Un-Conference in the virtual conferencing system

**Special Giving** (Deadline for display board is Tuesday, July 30<sup>th</sup> at 5:00 p.m.)

- \$150     \$75     \$50     Other \$\_\_\_\_\_

Please make checks payable to "Unite For Change" and return completed form to:  
*Unite For Change, 5051 Robinsrock Way, Indianapolis, IN 46268*